

Press information



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Press kit Mecklenburg-Vorpommern Tourist Board for PR-Event Kopenhagen 2024

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Coworking Spaces

**Mecklenburg-Vorpommern
Tourist Board**

Konrad-Zuse-Straße 2
18057 Rostock · Germany
www.auf-nach-mv.de
www.off-to-mv.com

Press contact:

Katrin Hackbarth
fon: +49 381 4030-610
presse@auf-nach-mv.de
www.urlaubsnachrichten.de

Picturesque, romantic, and delightful, that's the forecast for the 2024 season in Mecklenburg-Vorpommern. The region celebrates the 250th anniversary of Caspar David Friedrich's birth and the grand reopening of the Ocean Museum in Stralsund. Additionally, providers of coworking spaces are enticing remote workers to the holiday destination. Here is a selection of what's new, from the Baltic Sea coast to the Lake District:

2024 to be the Year of Romance in Mecklenburg-Vorpommern: Celebrating the 250th Birthday of Caspar David Friedrich

On September 5, 2024, the painter, graphic artist, and draftsman Caspar David Friedrich would have turned 250 years old. To mark this occasion, the birthday program in the regions of the country where he worked, including his birthplace of Greifswald, will be significantly more extensive next year than usual. In the Hanseatic city of Greifswald alone, more than 300 events are planned. Additionally, events will take place in the regions where the painter found inspiration, including the island of Rügen and the mainland of Vorpommern. All events related to Caspar David Friedrich in the northeast will be listed on www.auf-nach-mv.de/kunst/romantik leading up to the start of the anniversary year. The anniversary events in Greifswald can already be found at caspardavid250.de. The opening concert on January 20 is available as a video recording.

Further Information: www.auf-nach-mv.de/kunst/romantik

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The North German Romantic Route Continues on the Island of Rügen

In celebration of the 250th birthday of the Greifswald-born painter, graphic artist, and draftsman Caspar David Friedrich, there's also an update regarding the Route of North German Romanticism, first established in 2018. The existing 54-kilometer route is set to be extended to Cape Arkona on the island of Rügen, bringing its total length to 285 kilometers. This route is ideal for active individuals and culture enthusiasts who wish to delve into Friedrich's work and that of his contemporaries. The opening was on April 5, 2024. Under the theme "In the Footsteps of Romanticism," the tour can also be booked as a cycling trip with luggage transport through the company Mecklenburger Radtour.

Further information: vorpommern.de, www.mecklenburger-radtour.de

Fish Behind Monastery Walls: The Ocean Museum in UNESCO World Heritage City Stralsund Reopens in 2024 After Comprehensive Renovation

In mid-2024, the Stralsund Ocean Museum, located in the former Dominican Monastery of St. Catherine, will reopen after comprehensive renovation. Planned features include a redesigned entrance foyer, new, floor-to-ceiling display cases, life-size installations of marine animals in the exhibitions, and a large aquarium with a reef. The total usable area will be 7,500 square meters. The aquariums in the historic vaulted cellar of the monastery complex are being completely revamped, allowing visitors to embark on a journey through the tropical seas once again. The Ocean Museum will be designed to be accessible to all. Following the reopening, a combination ticket will be available, offering access to explore the cold-water seas at the OZEANEUM in Stralsund as well.

Further information: meeresmuseum.de

Mecklenburg-Vorpommern Establishes Itself as a Hub for Coworking Spaces

Leveraging the promise of open space ([Freiraum-Garantie](#)) that the holiday destination Mecklenburg-Vorpommern offers, the northeastern region is increasingly establishing itself as a hub for coworking spaces. The "Coworking Festival Mecklenburg-Vorpommern" was recently honored with the Mecklenburg-Vorpommern Tourism Award ([Tourismuspreis Mecklenburg-Vorpommern](#)) in the Innovation category, bestowed by the State Tourism Association and ADAC Hansa. Co-initiators and organizers of the Coworking Festival include the communications company zoneEINZ and the CoWorkLand cooperative, along with Project Bay, based in Lietzow on the island of Rügen. Located

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between the Great and Little Jasmund Boddens, Project Bay offers coworking spaces with scenic water views. Additional remote working spaces facilitated by the company are located in Wismar on Mecklenburger Straße, in Mariandl Prora in the seaside resort of Prora, a district of Binz, and also in Ahrenshoop, Heringsdorf, in the Fleesensee region, Schwerin, and Rostock. Plans are underway for further locations in Mecklenburg-Vorpommern, including in Waren (Müritz) and beyond.

Further information: coworking-festival-mv.de, www.project-bay.de

German Unity Day in Schwerin

The celebrations for German Unity Day in 2024 will be hosted in the state capital, Schwerin. The festivities, spanning from the 2nd to the 4th of October, are themed "Setting Sail". The central celebration represents the pinnacle of the Bundesrat (Federal Council) presidency, held by Mecklenburg-Vorpommern in 2024. A grand public festival is planned.

Further information: www.veroint-segel-setzen.de

New: Lake Hotel Zarrentin at Lake Schaalsee

In Zarrentin at Lake Schaalsee, a new destination for visitors has emerged: the Lake Hotel Zarrentin. This new hotel has been planned and executed by the Fish House at Lake Schaalsee Ltd. and the Hamburg-based Block Group, which has been operating the "Fish House at Lake Schaalsee" nearby since 2005. The hotel features 45 double rooms, a celebration barn, multiple conference rooms, and an à la carte restaurant. The Lake Hotel Zarrentin is a partner of the UNESCO Schaalsee Biosphere Reserve – a popular retreat for nature enthusiasts.

Further information: www.seehotel-zarrentin.de

New Splendour at the Ostende Beach Hotel on the Island of Usedom

The modernized Ostende Beach Hotel in the seaside resort of Ahlbeck on the Island of Usedom features 30 rooms, 16 of which offer sea views, a spa area, a fitness room, and a kitchen where dishes with a maritime flair are prepared. This beach villa was built in 1902 by Friedrich Grünberg, a carpenter from Ahlbeck, in the typical style of spa architecture of that era, directly on the beach. The hotel is operated by HOTEL + RESTAURANT OSTENDE AHLBECK OPERATING COMPANY LTD, which

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has been responsible for its modernization since 2021. Dogs, by the way, are also welcome.

Further information: strandhotel-ostende.de

Radisson with Sauna and Sun Terrace to be Built in Rostock

From the door straight to the water: A new Radisson brand hotel is currently under construction at the Rostock City Harbour. Its opening is scheduled for the turn of the year 2024/2025. This new hotel in the Hanseatic city is set to feature 195 rooms, including eight serviced apartments, meaning rooms with fully equipped kitchens, all furnished to a four-star standard. Guests can also look forward to event spaces, a restaurant offering regional specialties and local beer from the Marlow Brewery.

Further information: www.radissonhotels.com

Newly Renovated and Rebranded: Baltic Hideaway Beach Hotel Warnemünde

In the seaside resort of Warnemünde, there's also a newly renovated establishment in a prime location: the Baltic Hideaway Beach Hotel Warnemünde, formerly known as the Residenz Strandhotel. Owned by Baltic Seaside Properties, the hotel offers 26 rooms and suites with balconies. A whirlpool and, in the summer, a grill are available on the rooftop terrace, with the sea just in front of the hotel. Alongside "Strandglück Prerow," the Beach Hotel is the second property in Mecklenburg-Vorpommern operating under the "Baltic Hideaways" brand. By the end of this year, when the "Baltic Hideaways" brand launches, there will be a total of ten properties under this label: three in Prerow, four in Binz, and one each in Göhren and on the island of Hiddensee.

Further information: baltic-seaside-properties.de

A "Blue Donkey" at the Rostock City Harbour

At the City Harbour of the Hanseatic City of Rostock, another restaurant of the owner-operated brand "BLAUER ESEL" (Blue Donkey) is currently under construction. "In Rostock and along the Baltic coast, there are countless maritime-themed restaurants. For this reason, we aim to create something completely new, uniquely hip yet timeless: contemporary spirit with a timeless design. The foundation and genes are the cheeky and lively accents and the warm design of the original 'BLAUER ESEL' in the city center," said owner Miro Germanotta. At the same time, the local connection should

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be visible in both the offerings and the decor. The opening is scheduled for May.

Further information: blauer-esel.de

Wismar: Former Prison Transformed into the Hostel "Das Kittchen"

The former juvenile detention center in Wismar, located on Kellerstraße near St. Mary's Church, is being repurposed into a hostel. It is planned to have 35 rooms or cells, including multi-bed rooms, with a total capacity of up to 100 people. The establishment will be named "Das Kittchen". The concept is particularly aimed at youth groups, cycling tourists, families, people with disabilities, and the elderly. The opening is scheduled for June 2024.

Further information: das-kittchen.de

Kuhnle Tours with a New Base on the Peene River

The houseboat provider Kuhnle Tours is set to open a new base in Malchin on the Peene River in 2024. Starting from spring 2024, boats from the Kormoran series (with one or two sleeping cabins), as well as the Pirate 1200 (accommodating up to twelve people) and a Tjonger, will be stationed there. The Peene River is navigable without a license for charter boat crews up to Anklam.

Further information: www.kuhnle-tours.de

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Friedrich Anniversary Year and Photo Festival Event Highlights in 2024 in Mecklenburg-Vorpommern

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Culturally enriched, athletically challenging, and perfectly set in natural landscapes – these are the hallmarks of the highlight events in 2024. Dates for established series, including the **Hanse Sail** maritime folk festival in Rostock and the **"horizonte zingst" environmental photo festival** on the Fischland-Darß-Zingst peninsula, are already fixed, allowing enthusiasts to eagerly anticipate these events. Excitement will also be generated by events celebrating the 250th birthday of the painter **Caspar David Friedrich**, kicked off on January 20th at the Greifswald Cathedral. Below is a selection of event highlights between the Baltic Sea coast and the Lake District. More can be found in the event calendar of the state tourism association at auf-nach-mv.de.

From April: Special Exhibitions at the Pomeranian State Museum

At the Pomeranian State Museum in Greifswald, three special exhibitions dedicated to the work of Caspar David Friedrich will be showcased. The first begins on April 28th and runs until August 4th. Titled "Caspar David Friedrich: Lifelines. A Journey in Drawings & Pictures," visitors can trace the "lifelines" of the artist through six paintings, more than 60 drawings and print graphics, as well as numerous archival materials and letters.

The second special exhibition, titled "Caspar David Friedrich: Places of Longing," will be accessible from August 18th to October 6th. The highlight of this exhibition is the main work "Chalk Cliffs on Rügen," which will be displayed for the first time in Friedrich's home region as a loan. Additional masterpieces such as "Greifswald Harbour" and "Ruins of Eldena in the Giant Mountains" complement the exhibition, along with a tribute to Friedrich by the photographer Volkmar Herre.

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As part of the third special exhibition, the work "Meadows near Greifswald" among others, can be viewed at the Pomeranian State Museum under the title "Caspar David Friedrich: Hometown" from October 16th to January 5th, 2025.

Further information: auf-nach-mv.de/kunst/romantik, caspar250.de

May: Nordic Sound in Greifswald

From May 3rd to 12th in Greifswald, enthusiasts will gather for the "Nordic Sound" event to experience a diverse program encompassing art, music, literature, and science. At this festival celebrating culture from Northern Europe, participants can listen to over 150 artists and speakers. Around 40 events are planned, including concerts, readings, panel discussions, and film screenings, as well as the so-called "Children's Sound" featuring entertainment for younger guests. The contributions will come from countries including Denmark, Estonia, Finland, Iceland, Norway, and Sweden.

Further information: nordischerklang.de

May: Müritz Sail for the First Time in Waren (Müritz), Rechlin, and Röbel

For the 22nd edition of the Müritz Sail event, from May 9th to 12th, participants will once again head to Waren (Müritz). The largest maritime folk festival in the Mecklenburg Lake District features a vibrant program including boat trips, seaplane flights, and culinary offerings. Concurrently in Rechlin, a medieval Müritz Sail will take place, featuring a travelling theatre and fire shows, among other attractions. New this year is the inaugural "Müritz Sail Fishing & Water Sports EXPO" in Röbel/Müritz. This extension of the Müritz Sail aims to be a hub for hobby anglers and water sports enthusiasts. The event kicks off on the evening of May 10th and concludes on May 12th. It will address sustainability in angling, among other topics. Additionally, there will be boat and canoe demonstrations, as well as cooking shows featuring the preparation of whitefish.

Further information: mueritzsail.eu

May: 30th Edition of "KunstOffen"

Over the Pentecost weekend, from May 18th to 20th, 2024, culture enthusiasts will have the opportunity for the 30th time to peek into numerous open studios and workshops. During the

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statewide event "KunstOffen," several hundred artists will enable the experience of art from the Baltic Sea coast to the Lake District.

Further information: auf-nach-mv.de/kunst/kunstoffen

June: Environmental Photo Festival "Horizonte Zingst"

From June 8th to 16th, the Baltic Sea spa town of Zingst on the Fischland-Darß-Zingst peninsula will once again host the 17th Environmental Photo Festival "Horizonte Zingst." As part of this annual festival dedicated to nature and environmental photography, visitors can engage in exhibitions and photo workshops. Additionally, the associated photo market, running from June 13th to 15th, will attract enthusiasts eager to learn about new photography trends and admire innovative photographic equipment.

Further information: zingst.de/fotofestival-horizonte

June: "Midsummer Remise – The Long Weekend of Nordic Castles, Manor and Estate Houses"

In celebration of the summer solstice, the cultural heritage festival "Midsummer Remise" will be held on June 22nd and 23rd, 2024, in the castles, manor and estate houses of Mecklenburg-Vorpommern. Starting Saturday afternoon, around 70 heritage-protected buildings will offer tours, concerts, and exhibitions. On Sunday, the arrival of summer will be welcomed with additional program items.

Further information: auf-nach-mv.de/schloesser/mitsommerremise, mitsommer-remise.de

From June: Schwerin Castle Festival

From June 14th to July 21st, the annual open-air festival attracts guests to Schwerin with theatre and music. As part of the Schwerin Castle Festival, visitors can experience operas, concerts, and ballet performances.

Further information: mecklenburgisches-staatstheater.de/schlossfestspiele

From June: 30th Season of the Störtebeker Festival

From June 15th to August 31st, the play "Hamburg 1401" will be performed as part of the Störtebeker Festival in Ralswiek on the island of Rügen, on one of Europe's largest open-air stages. Tickets for the 30th season can be reserved at stoertebeker.de or ordered by phone at 03838 31100.

Further information: stoertebeker.de

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From June: Three-Month Festival Summer in Mecklenburg-Vorpommern

From mid-June to mid-September, as part of the Festival Summer, around 20 concerts will be performed in manor houses, factory halls, castles, churches, or in the open air throughout Mecklenburg-Vorpommern.

Further information: festspiele-mv.de

August: 33rd Hanse Sail in Rostock

From August 8th to 11th, the largest maritime folk festival in the northeast, the Hanse Sail, draws numerous guests to the Hanseatic City of Rostock. From Thursday to Sunday, unique experiences such as sailing on traditional ships will be offered as part of the 33rd edition of the festival. Diverse markets, concerts, and exhibitions take place from Rostock City Harbour to Warnemünde.

Further information: hansesail.com

September: Birthday Celebration with "Cake for Caspar"

Under the title "Cake for Caspar," the city of Greifswald is hosting a celebration on September 5th, the 250th birthday of the painter Caspar David Friedrich. Guests can enjoy a program featuring birthday cake, theatre, and music on the marketplace.

Further information: caspar250.de

From September: Usedom Music Festival

The Usedom Music Festival, running from September 22nd to October 12th, is ideal for fans of classical sounds. Several concerts will take place on the island, both in churches and at unique locations like the engine shed of the Usedomer Bäderbahn or the Peenemünde Power Station, Mecklenburg-Vorpommern's largest industrial monument. This year, there will be a special focus on music from the neighboring country of Poland. The complete program will be published in May.

Further information: usedomer-musikfestival.de

From September: "ART TODAY"

Art enthusiasts have the opportunity from September 28th to October 6th to visit more than 100 art-related venues in Mecklenburg-Vorpommern during the 17th edition of "ART TODAY." Exhibitions and

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guided tours are designed to encourage direct interaction between artists and guests.

Further information: kunstheute-mv.de

From October: Castle Autumn

The Association of Castles, Estates, and Manor Houses invites you to the Castle Autumn from the 19th of October to the 3rd of November. During this time, a selection of the more than 2,000 estates and manor houses will open their doors for guided tours, concerts, and culinary delights.

Further information: auf-nach-mv.de/schloesserherbst